

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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SHAW FAMILY ARCHIVES, LTD., EDITH :
MARCUS and META STEVENS, :05 CV 3939 (CM)
:
Plaintiffs, :
v. :
:
CMG WORLDWIDE, INC., an Indiana Corporation :
and MARILYN MONROE, LLC, a Delaware Limited :
Liability Company, :
:
Defendants. :
:
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MOTION FOR SUBSTITUTION OF COUNSEL

Pursuant to Local Rule 1.4, Jonathan G. Polak, Tracy N. Betz and Sommer Barnard PC (the “Lawyers”), counsel for CMG Worldwide, Inc. and Marilyn Monroe LLC (the “Represented Parties”) in this action, move to withdraw their appearances as counsel of record in this case for the Represented Parties, and that Christine Marie Sovich be substituted as counsel of record for CMG Worldwide, Inc.

In support of this request, the Lawyers state:

1. Jonathan G. Polak entered his appearance for the Represented Parties on May 2, 2006.
2. Tracy N. Betz entered her appearance for the Represented Parties on July 21, 2006.
3. On July 23, 2007, the Lawyers advised the Represented Parties in writing of their intention to withdraw their appearances. The Represented Parties do not object.

4. Gibson, Dunn & Crutcher, also counsel of record for the Parties, will maintain its representation of the Parties.

5. The Lawyers request that this Court substitute Christine Marie Sovich as counsel of record for CMG Worldwide, Inc. Ms. Sovich's contact information is as follows: Christine Marie Sovich, SOVICH MINCH LLP, 10099 Chesapeake Drive, Suite 100, McCordsville, IN 46055-9579, (317) 335-3601, Fax (317) 335-3602, cmsovich@sovichminch.com.

WHEREFORE, Jonathan G. Polak, Tracy N. Betz and Sommer Barnard PC request that the Court grant them leave to withdraw their appearances for CMG Worldwide, Inc. and Marilyn Monroe LLC effective immediately and that Christine Marie Sovich be substituted as counsel of record for CMG Worldwide, Inc.

Respectfully submitted,

/s/ Jonathan G. Polak

Jonathan G. Polak, Atty. No. 21954-49

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Admitted Pro Hac Vice

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Attorneys for Defendant

CMG Worldwide, Inc. and

Marilyn Monroe LLC

/s/ Christine M. Sovich

Christine M. Sovich, #18897-49

Attorney for CMG Worldwide, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing has been served upon the following by electronic means *via* the Court's digital document delivery system this 7th day of August, 2007.

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